Periyanainckenpalayam Town Panchayat along with the Tamil Nadu Urban Sanitation Support Programme (TNUSSP) celebrated World Toilet Day on Sunday.

A release from the Indian Institute for Human Settlements, which works for the TNUSSP, said this year’s theme was faecal sludge management and waste water. The celebrations began with a rally that the town panchayat and TNUSSP officials flagged off. As part of the rally, a short film spreading awareness on the full cycle of sanitation - safe containment, emptying, transport, treatment and disposal or reuse - was screened at various places.

An on-the-spot quiz was also organised to draw people and educate them on the importance of sanitation, the release said. Kavita Wankhade, team leader,
TNUSSP, gave away the prizes. The rally participants highlighted the importance of safe disposal of faecal waste and unless that was done there was the danger of it contaminating food and water sources.

The release added that the TNUSSP supported the State Government in a few cities by making improvement in the sanitation value chain with the objective of eliminating open defecation and reducing untreated faecal matter. On November 26, the drivers and cleaners of sludge trucks will be 60 felicitated. The District Collector is expected to take part.